

Vernon College Gender Equity Subcommittee Meeting  
Century City Room 712; Vernon Room 204  
April 26, 2013, 10:00 a.m.  
Minutes

The Vernon College Gender Equity Subcommittee met on April 26, 2013, at 10:00 a.m. in ITV Rooms CC712 and V204. The meeting was called to order by Sharon Winn, Chair.

Members present were Sharon Winn, Dr. Gary Don Harkey, Shana Munson, Betsy Harkey, Lynn Kalski, Daniel Lowe, LeAnn Scharbrough, and Jessica Sutherland. Members not present were Deana Lehman, Mark Holcomb, Ruth Rascon, Andy Todd, Zela Haney, and Lyndsey Lipscomb. Deana and Ruth had another committee meeting at the same time.

The minutes from the last meeting were reviewed. Dr. Harkey moved the minutes be approved; the motion was seconded by Betsy; the motion passed.

Sharon reviewed the purpose of the subcommittee which is to ensure emphasis for gender equity enrollment and success in technical programs.

The committee reviewed the college's performance on Perkins Objective 5P1 and 5P2 for 2008 to 2012. The data for FY2012 shows the college's performance on these two objectives increased significantly. On 5P1 Nontraditional Participation our performance was 22.73% which exceeded the 90% target by 1.94%. For 5P2 Nontraditional Completion our performance was 15.02% which was only 0.64% below the 90% target.

As the committee reviewed the gender equity plan for 2012-2013 in the Perkins semi-annual report, the members commented on each activity with suggestions for improvement and for new activities. The members' discussion included the following comments:

Objective 5P1 activities and comments:

1. Continue the slide show on the college home page and increase the number of nontraditional students featured. The CTE programs will be encouraged to get more pictures of students in the classrooms and labs demonstrating the skills they are learning.
2. Continue printing materials with the Texas Genuine logo. Shana suggested using staff development time for acquainting faculty about the Texas Genuine project and the resources available. Lynn suggested having videos on UTube; Shana said the Texas Genuine website has videos that can be used, even can be customized. Gary Don will have all CTE programs improve / update their webpages for all CTE programs. The webpages have a common template for the basic information and links to other departments in the college. Joseph can help with updating the webpages and adding Texas Genuine materials and pictures of nontraditional students in the classrooms/labs.
3. Continue Girls and Guys Nights Out events; invite high schools, the general public and ABE and GED students for evening programs.
4. Continue to have the Sophomore Roundup career days. In order to promote nontraditional careers, Shana suggested having the girls and boys in separate groups and having them go to the nontraditional programs. Also, Jessica can get lists of students attending from the high school counselors to use for follow up and tracking.

5. Investigate having an event promoting nontraditional careers for high school seniors late in spring term when other students are testing.
6. Include the ABE and GED students in the Girls and Guys Night Out events rather than having separate programs. The committee discussed the difficulty of having a morning program due to teaching schedules being heaviest in the morning.
7. Betsy suggested meeting with the Integrated Marketing Committee about our plan and data.
8. Shana suggested reviewing the materials from the nontraditional workshop\* at the fall 2012 TCCIL conference.

Objective 5P2 activities and comments:

9. Gary Don suggested viewing other colleges' activities on retention of nontraditional students.
10. Gary Don also can get data on the Early Alert System (EAS) by student to determine the number of nontraditional students receiving EAS and track performance.
11. Margaret Patin and Dr. Karen Gragg might have data on nontraditional performance. See how they might be able to apply the learning strategies for their development math project to assistance for nontraditional CTE students.
12. Continue allocating Perkins funds to Special Services for nontraditional students for child care and textbook loans.
13. Utilize the PASS Centers for tutoring and other services available to assist students with their studies and other barriers to success. PASS Centers will report on services provided.
14. Have the CTE nontraditional programs develop strategies for increasing retention and success

Sharon explained the process used for developing the plan and that the CTE programs submitted strategies they would pursue to increase underrepresented gender participation and completion. Sharon explained that the plans for 5P1 and 5P2 include an evaluation measure of increasing 1 or 1.5 percent annually until the target rates are met.

The meeting adjourned at 11:10 a.m.

Respectfully submitted  
Sharon Winn, Chair

Attachment:

\*Notes from SPOTLIGHT Non-traditional Gender in Career & Technical Education Workshop on October 2, 2012, at TCCIL fall conference.

## ATTACHMENT

Notes from SPOTLIGHT Non-traditional Gender in Career & Technical Education Workshop on October 2, 2012, at TCCIL fall conference are as follows:

Activities reported by the following colleges:

Alvin CC held free workshops for AutoCAD on Saturday; nontraditional enrollment increased by 175%.

Amarillo College's marketing strategy included a one-day (8:30 to 3:00) event titled "Women in Industry" for machining, manufacturing, and drafting. Fifty women signed up, 30 attended the event, and 9 women enrolled in machining.

TSTC Waco sponsored a program called "Girls Gone Tech" designed to encourage girls to pursue a path in STEM related careers. A variety of activities are offered throughout the year for girls in K-12 to explore technical careers and participate in hands-on activities. Another event was the "Girl Genius STEM Conference" held from 8:30 a.m. to 4:30 p.m. on Saturday for area girls and Girls Scouts in grades six through 12 with 12 different workshops to choose from. TSTC also has a summer program called "APEX (Achieving Personal Excellence Through Teamwork): Mission 120K" for high school girls this summer; one week long, female students stay on campus. This unique experience is designed specifically to inspire and encourage female students to explore careers and fields of study in STEM.

Other activities:

All women cohort for Police Academy (not sure what college)

Summer Camp or Spring Into a New Career – one day

Sophomore Roundup – group by gender to see nontraditional occupations

Home page focus on a career each week

Research: Men choose careers by interest; women choose by what they feel will be successful and comfortable. Summer camps can help with these decisions.

Susie Wheeler, director of the Stem Pipeline project at Amarillo College can come to campus for staff development.

Notes on Texas Genuine:

-has links to colleges, programs, and career (cluster) focus

-one-minute videos highlighting the topic

-get CTE advisors and counselors familiar with the website and refer students to it for career info, etc.

-focus on nontraditional

-get high school teachers and counselors familiar with it

-videos and materials have space to customize, has instructions, can add college name, logo, etc.

Other thoughts:

- Event for seniors do something like "Senior Send Off" that PIE has done for Wichita Falls students.

- Spring Forward Orientations continue to include nontraditional career training for seniors and their parents.